

KE

ENJOY THE OUTDOORS

2020 Academy

Las Vegas, NV



2020 GOALS

- BUILD ON A REPUTATION OF EXCELLENCE TO INCREASE AWARENESS OF THE KE BRAND IN THE U.S.
- BECOME THE NUMBER ONE GO-TO BRAND FOR ARCHITECTS, BUILDERS AND DESIGNERS
- PARTNER WITH OUR DEALER NETWORK TO PROVIDE MUTUALLY BENEFICIAL NAME RECOGNITION AND A REPUTATION FOR QUALITY MATERIALS AND WORKMANSHIP
- CREATE OUTSTANDING CUSTOMER SATISFACTION AND BUSINESS RETENTION FOR OUR BRAND AND OUR DEALERS

A REPUTATION FOR EXCELLENCE

KEDURASOL
Your Total Shading Solution



KE
ENJOY THE OUTDOORS

WELCOME TO KE USA

LUXURY, PRACTICALITY, EASE OF INSTALLATION AND OUTSTANDING RELIABILITY

Architects, Builders and KE Dealers
Rely on KE for:

- Beautiful Design
- Quality Materials
- Longevity
- Parts and Serviceability
- Customer Support



WELCOME TO KE USA

KEOUTDOORDESIGN.COM/US

Resources Designed
To Help You
Be More Profitable

- ❖ Password Protected Dealer Access
- ❖ Pricing Guides
- ❖ Installation Advice and Specific Product Reference Books
- ❖ Powerful Design Tools Including 3D Models for AutoCAD and 3DMax
- ❖ Technical Documents and Catalogs.



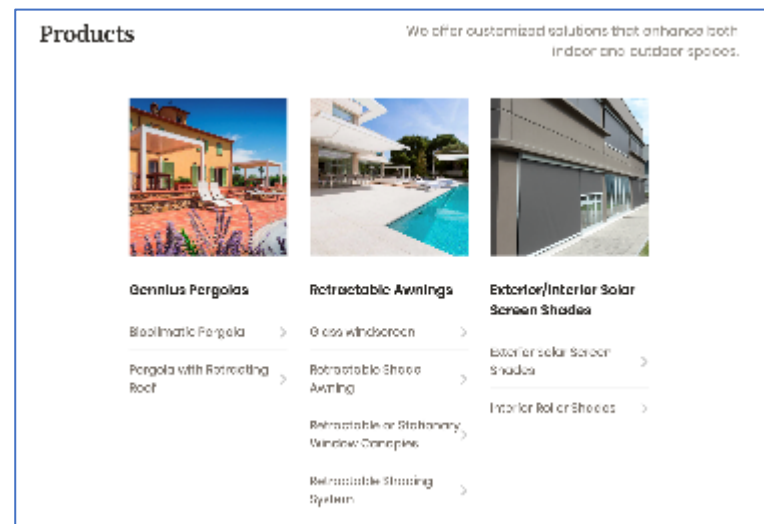
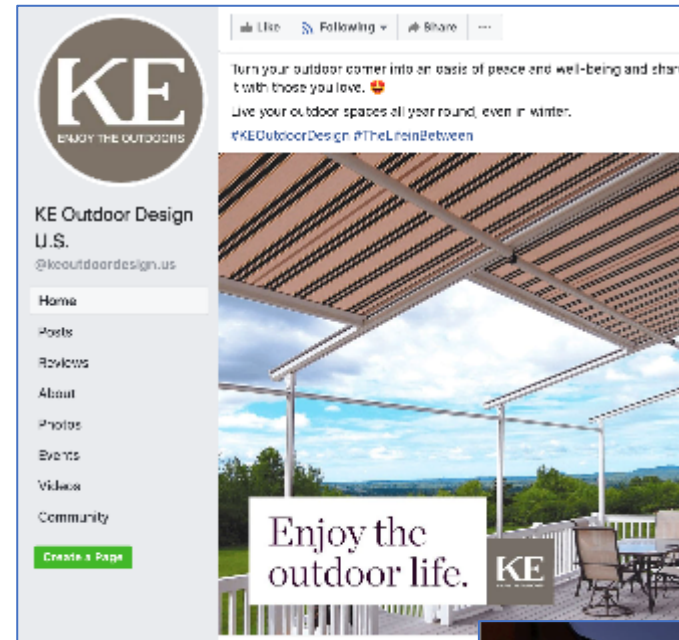
WELCOME TO KE USA

KE Provides Complete Project Support



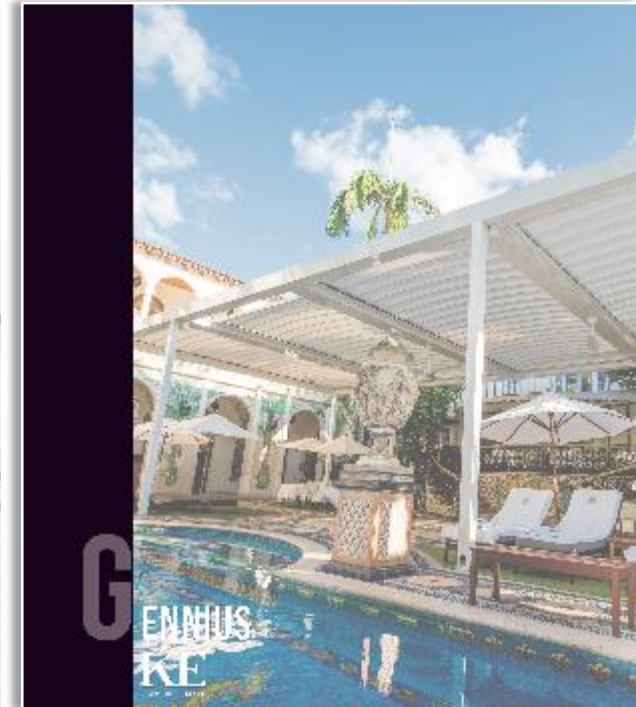
KE PRODUCT MARKETING

- IN PRINT
 - ✓ BROCHURES
 - ✓ TARGETED TRADE MAGAZINES
- - ONLINE
 - ✓ WEBSITE
 - PDF DOCUMENTS
 - LIVE PAGES WITH PHOTOS
 - ✓ FACEBOOK
 - ✓ INSTAGRAM
 - ✓ VIDEOS



WELCOME TO KE USA

KE PRODUCT MARKETING



WELCOME TO KE USA

SINGLE PRODUCT BROCHURES 2020

KE EELA PLUS

THE EELA PLUS IS AN IDEAL AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE EELA PLUS IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

KE LUMINA

THE LUMINA IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE LUMINA IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

KE TRIM

THE TRIM IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE TRIM IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

KE BLUE

THE BLUE IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE BLUE IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

KE FINE

THE FINE IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE FINE IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

KE TOPAZ

THE TOPAZ IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE TOPAZ IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

KE TRIP

THE TRIP IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE TRIP IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

KE PINNACLE ONE

THE PINNACLE ONE IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE PINNACLE ONE IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

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KE SPACE/WALL

THE SPACE/WALL IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE SPACE/WALL IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

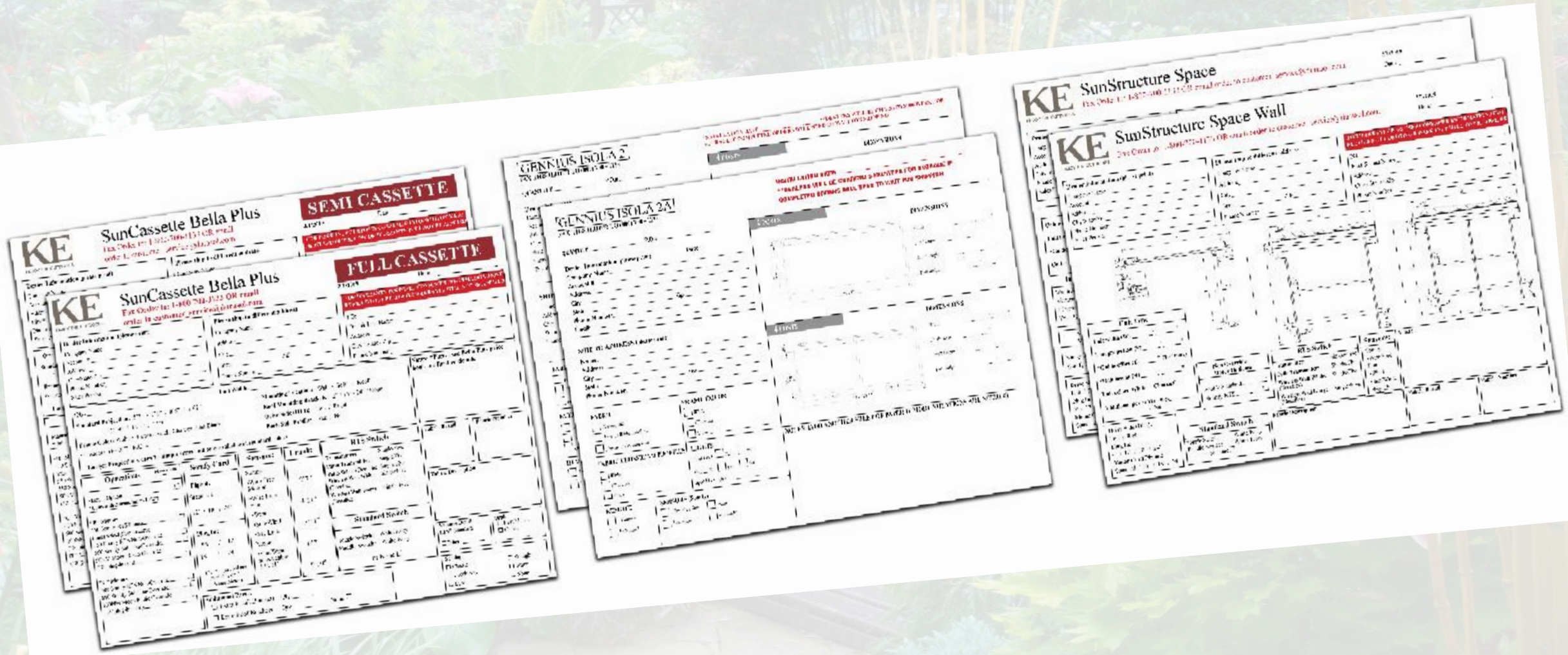
KE INTERIOR SCREENS

THE INTERIOR SCREENS IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE INTERIOR SCREENS IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

KE

THE KE IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE. THE KE IS A PERFECT AWNING FOR YOUR HOME OR BUSINESS. IT'S A PERFECT COMBINATION OF FUNCTION AND STYLE.

IMPROVED ONLINE ORDER FORMS



WELCOME TO KE USA

DEALERS ONLY PAGE

Ke - The right choice KE Store Configurator

EN ▾ Customer Area 🔍

Gennius

Retractable
Awnings

Exterior
Screens

FIND A DEALER

KE
ENJOY THE OUTDOORS

Download
brochures

Contracts

Projects

Media Area ▾

- ✓ BROCHURES
- ✓ ORDER FORMS
- ✓ DETAILED PRODUCT INFORMATION
- ✓ TECHNICAL SPECIFICATIONS
- ✓ INSTALLATION ADVICE
- ✓ VIDEOS

WELCOME TO KE USA

PRINT ADVERTISING

Hospitality Design magazine

11 issues per year
100,000 subscribers



Ocean Home Magazine

6 issues per year
135,000 subscribers



Metropolis Magazine

10 issues per year
150,000 subscribers



WELCOME TO KE USA

LUNCH AND LEARN SERIES



Design and Utilization of Awnings, Canopies, Sails, Shades and Wind Screens

Exterior mounted shade products to enhance comfort and function of interior and exterior space.

AIA Continuing Education, Lunch & Learn — Course: KE201801

Course Description:

1. Why exterior shade products are used to add comfort, save energy, reduce cancer risk
2. Facilitate the expansion of business and residential outdoor space
3. What products increase outdoor use and control daylighting in interior space
4. How to design utilizing awning related products

Learning Objectives:

1. Manage Solar Gain with exterior versus interior solutions
2. Benefits of Daylighting to optimize interior comfort by minimizing glare and UV rays
3. Utilization of Multi-use Flex Spaces with outdoor shade systems
4. Design, Fit and Function optimized with shade and sun structures



CE class presented by KE sponsored by DEALER NAME.
To find out on how to arrange for this one hour
one credit Lunch & Learn accredited course please contact:
DEALER NAME • DEALER # • DEALER@DEALERNAME.COM

www.keoutdoordesign.us
www.ottercreekawnings.com

WELCOME TO KE USA

Models

Outdoor

Pergolas

Bathroom

Offices

Home decor and furnishing

accessories

Kitchen

Furniture

Building

Contract and public places

Finishes

Installations and heating

Lighting

KE
ENJOY THE OUTDOORS

Search in your selection



Random



Pergolas

GENNIUS ISOLA 3

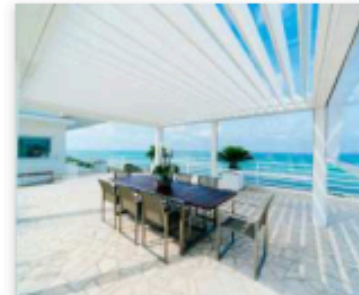
KE is proud to introduce its latest pergola awning: ISOLA 3 joins the GENNIUS range



Pergolas

KE GENNIUS VEGA

GENNIUS VEGA, the new pergola system with a linear design, is characterized by LED inserts with sprays



Pergolas

KE KEDRY PRIME

Innovation, tasteful design, wide and extensive product range, customized solutions. These are the strengths



Pergolas

KE A3

Aluminium shady structure with packaging retractable awning, in fabric made (tight when opened) fixed

GREAT PHOTOGRAPHY SELLS

KE is always looking for good quality photographs of your installations



—Send us pictures of the work you're most proud of—



WELCOME TO KE USA

References Have a Big Impact on Customers



WELCOME TO KE USA

PRODUCT TUTORIALS



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A screenshot of a YouTube video player. At the top, there is a search bar with the text "Cerca" and a magnifying glass icon. The video player itself shows a dark grey screen with the "KE" logo in large white letters and the tagline "ENJOY THE OUTDOORS" below it. The video progress bar at the bottom indicates 0:02 / 23:10. Below the video player, the title "KEDRY PRIME - Video Tutorial Installazione - Italiano" is displayed, along with "92 visualizzazioni • 4 ott 2019". To the right of the video are icons for likes (0), comments (0), share, save, and a menu. Below the video player, the channel name "KE Outdoor Design" is shown with a profile picture and "242 iscritti". A red "ISCRIVITI" button is located to the right of the channel name. The video description reads "Video tutorial per l'installazione della pergola bioclimatica Kedry Prime di KE." and includes a "MOSTRA ALTRO" link.

LOOKING FORWARD: THE KE STORE



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KEOUTDOORDESIGN.COM/US

Enjoy Your Outdoor Spaces, All Year Round

By using KE retracting awnings and pergolas, you can relax in full covered outdoor spaces regardless of the weather.



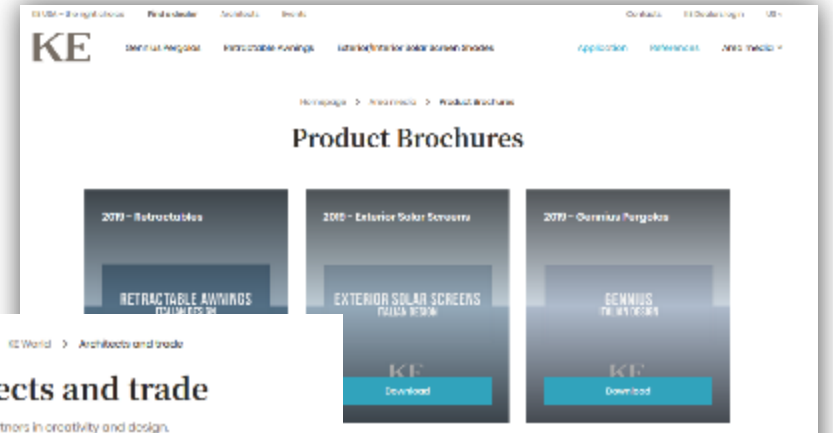
Application

[Windows](#)
[Verandas](#)



References

[Bar/Cafe](#)
[Hotels and Resort](#)
[Garden Houses](#)
[Apartments](#)
[Countryside](#)
[By the sea](#)



Architects and trade

We are partners in creativity and design.

What do we do every day? We continually study and improve the functionality of our **custom-made awnings** and carefully design every feature of our **customer pergolas**. We try to achieve a double objective to create comfort for those using our products and to simplify the process of designing and creating these pergolas and shades.

All our covers and sunscreens are made to meet the needs of architects and designers. Thanks to our extensive range of products, the possibility of customising every detail, with a wide choice of fabrics and finishes, our awnings and pergolas are designed to the highest possible standards.

The covers are conceptualized in our mind and then created with this vision and with the expert input of architects, designers, and landscapers who know how to enhance and amplify the creative possibilities of our products. The **customizable aspect of our awnings and pergolas** allows for the creation of truly harmonious and innovative environments in line with the most current trends in design and sustainable architecture.

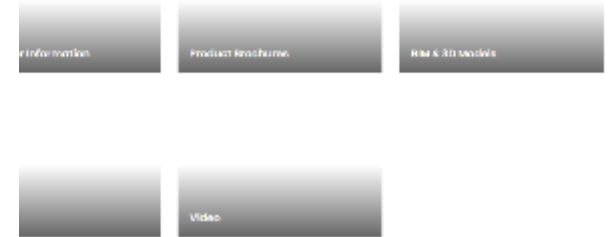
Our work does not end with design. We want to become a complete partner by offering our consultancy and support in installation, documentation and authorization phases.

Furthermore, in order to enhance the cooperation with architects and designers, KE Outdoor Design joined **Synovio** platform, sharing a library of around **60 parametric BIM objects** (in rvt, ifc and ifc formats), **3D models** for AutoCAD and 3DMax, technical documents and catalogues.

Download our BIM objects and 3D models in the Media Area or by clicking [here](#).

Area media

Shows our brochures and lets download the ideal product for you!



Design & Personalisation

Awnings are designed with the best possible dialogue between the user and the environment, and the user's needs.

Request information

Email *

Name and surname *

SOCIAL MEDIA

YouTube channel page for KE Outdoor Design. The page features a header with the channel name and a search bar. Below the header is a video player showing a pergola structure. The left sidebar contains navigation options like Home, Trending, Subscriptions, Library, History, Watch later, Mix, Playlists, and Music. The main content area shows a video titled "KE Outdoor Design" with a play button and a duration of 49:30. Below the video are recommendations for other videos.

Instagram profile page for KE Outdoor Design (@keoutdoordesign). The profile shows 516 posts, 2,036 followers, and 275 profiles followed. The bio states: "KE Outdoor Design. Enjoy your outdoors all year round with KE pergolas, awnings, rollers and sails engineered and manufactured in Italy. bit.ly/2NlQqHv". The page features a grid of posts, including a video and several images of outdoor furniture and structures. Navigation icons for KE Store, Events, Projects, Press, Easy Living, and Products are visible.

A collage of social media posts and event photos. It includes a post from "KE @ Architect @ Work" about a "Milano Congressi 13-14 novembre" event. Another post from "KE @ Aloa Day" mentions "Case dell'Architettura, Bari Scarsobone". There are also photos of people at events and outdoor furniture.

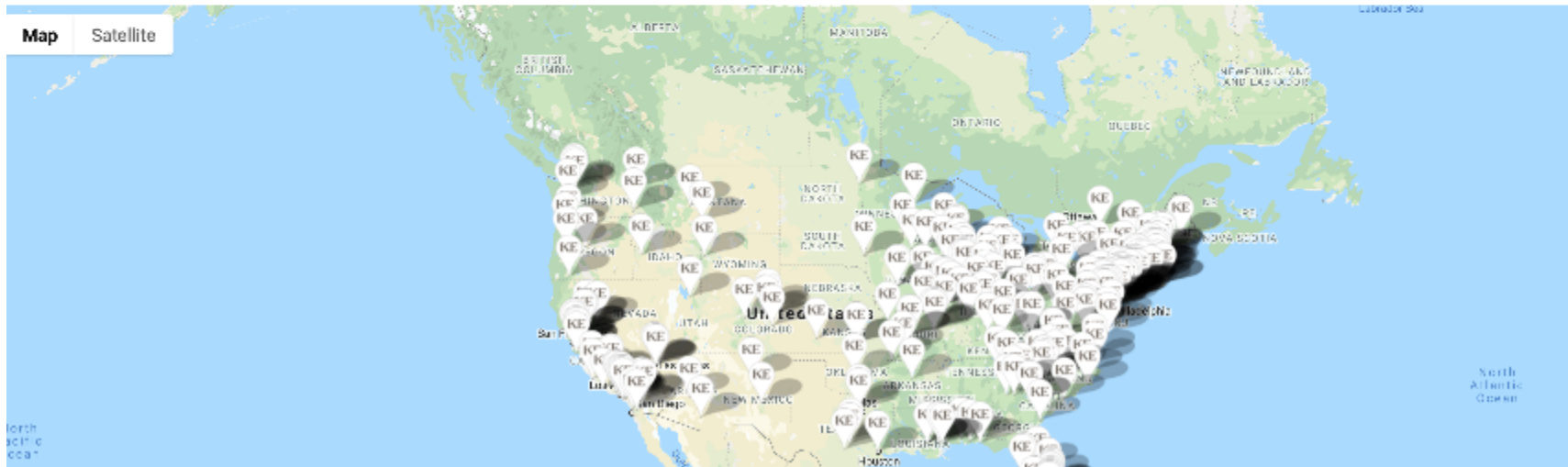
Facebook page for KE Outdoor Design. The page features a header with the company name and navigation options. The main content area shows a large image of an outdoor seating area with a pergola. Below the image is a post from KE Outdoor Design with a video player and a description. The right sidebar contains a list of posts and a section for "4.7 su 5 - In base alle opinioni di 60 persone". The page also features a "KE Outdoor Design" logo and a "KE Outdoor Design" bio.

Homepage > Company > Find a dealer

Find a dealer

59km / 31mi

Search



KE WEBSITE DEALER

- Users click on a location

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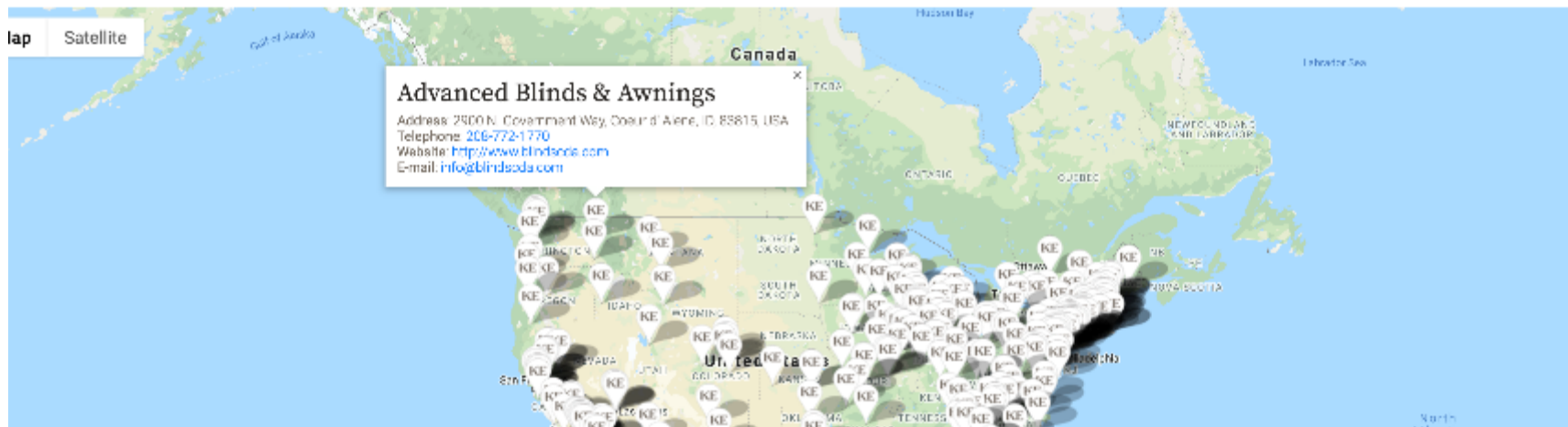
Homepage > Company > Find a dealer

Find a dealer

Search *

50 km / 31 mi

Search



KE WEBSITE DEALER

- Dealer contact information is then revealed

WELCOME TO KE USA



Advanced Blinds & Awnings



Advanced Blinds and Awnings is the local KE Outdoor Design awning dealer for the Coeur d'Alene, Idaho and Eastern Washington region.

Founded in 2005 we have developed an outstanding reputation with area businesses and homeowners. To ensure quality, we do not sub out our installations to a 3rd party. We will install your KE Outdoor Design awnings safely and correctly for a long lasting investment.

Our mission is to exceed the expectations of every client that we serve.

Advanced Blinds & Awnings

Address: [2900 N. Government Way, Coeur d' Alene, ID, 83815, USA](#)

Telephone: [208-772-1770](tel:208-772-1770)

Website: blindscda.com

E-mail: info@blindscda.com

KE WEBSITE DEALER

- New pages are now being added to showcase a web optimized dealer profile

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Advanced Blinds and Awnings



AI Shopping Images Maps Videos More Settings Tools

About 536,000 results (0.61 seconds)

www.keoutboardesign.com · company · advanced-blinds-awnings-ke

Advanced Blinds & Awnings - KE Outdoor Design dealer ...

Advanced Blinds and Awnings is the local KE Outdoor Design awning dealer for the Coeur d'Alene, Idaho and Eastern Washington region. Founded in 2005 we ...

www.blindsoda.com

Advanced Blinds & Awnings | Coeur d'Alene Shades

Advanced Blinds and Awnings of Coeur d'Alene and Spokane specializes in ... We are the source for all of your window coverings and outdoor shade systems. Missing: ke | Must include: ke

www.facebook.com · Places · Coeur d'Alene, Idaho · Awning Supplier

Advanced Blinds & Awnings - Home | Facebook

★★★★★ Rating: 5 - 1 vote

Advanced Blinds & Awnings - - Rated 5 based on 1 Review "We originally called Advanced Blinds for a quote on an awning. However, we live in a windy...

awning.company · Dealers and Installers

Advanced Blinds & Awnings | Awning Company USA Guide

We are the source for all of your window coverings and outdoor shade systems. Serving the ... http://www.blindsoda.com ... KE Outdoor Design, Graber, Corradi.

awning.company · directory-awning_comps · tags · advanced-blinds

Advanced Blinds & Awnings ke dealer Idaho | Awning Company ...

Advanced Blinds & Awnings · Dealers and Installers, Represents: KE Outdoor Design, Graber, Corradi, 2800 N Government Way, Coeur d'Alene, ID 83815, USA.

www.bbb.org · blinds · advanced blinds awnings 1296 641767

Advanced Blinds & Awnings | Better Business Bureau® Profile

Advanced Blinds & Awnings is a family owned business that was opened in 2005 in Coeur d'Alene, Idaho by Nick & Emily Hatcher. We have been serving Coeur ... Missing: ke outdoor

See Advanced Blinds and...

Sponsored



Radience Coconut Brown...
\$88.17
Home Depot
★★★★★ (129)



SeeSun Horizontal...
\$132.88
Home Depot
★★★★★ (3)



SUNBETTER PRODUCTS...
\$792.00
Home Depot
Free shipping



Semi-Shear Outdoor Roller...
\$726.65
Wayfair
Free shipping

→ More on Google

KE WEBSITE DEALER

- The dealer pages are bring optimized for local search

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advance blinds awnings keane



www.bbb.org > blinds > advanced-blinds-awnings-1285-6117877

Advanced Blinds & Awnings | Better Business Bureau® Profile

Advanced Blinds & Awnings is a family owned business that was opened in 2005 in Coeur d'Alene, Idaho by Nick & Emily Hatfield. We have been serving Coeur ...

www.homeadvisor.com > rated AdvancedBlindsAwnings.20835710.L.L.C.

Advanced Window Fashions, Inc., DBA Advanced Blinds ...

★★★★★ Rating: 5 - 1 review

Advanced Window Fashions, Inc., DBA Advanced Blinds & Awnings | HomeAdvisor
prescreened Awning Contractors, Window Covering Contractors in Coeur ...

www.keoutdoordesign.com > company > advanced-blinds-awnings-kt.

Advanced Blinds & Awnings - KE Outdoor Design dealer Idaho

Advanced Blinds and Awnings is the local KE Outdoor Design awning dealer for the Coeur d'Alene, Idaho and Eastern Washington region. Founded in 2005 we ...
You've visited this page 2 times. Last visit: 2/10/20

members.bbb.org > bbb > member > advanced-blinds-awnings-kt.

Advanced Blinds and Awnings - North Idaho Building ...

Advanced Blinds and Awnings, Windows & Coverings, Association, 2000 N. Government Way, #125 Coeur d'Alene, ID 83816, (208) 772-1770

awning-company > directory-awning-comp > tags > advanced-blinds-kt.

Advanced Blinds & Awnings ke dealer Idaho | Awning Company ...

Advanced Blinds & Awnings - Dealers and Installers. Represents: KE Outdoor Design, Graber, Corrad. 2600 N Government Way, Coeur d'Alene, ID 83816, USA.

www.thebluebook.com > Awnings & Canopies

Advanced Blinds & Awnings - Post Falls, Idaho | ProView

Our main lines of business include: Awnings & Canopies, Shutters-Interior & Exterior, Window Treatments & Coverings. Advanced Window Fashions has been

edpnews.secsnewsapp.com > gallery

Advanced Blinds & Awnings - Best of 2020

North Idaho's #1 People's Choice Awards. Already Entered? [View Back All Categories](#). Advanced Blinds & Awnings, Window Coverings, share, share.



Advanced Blinds & Awnings

Website Directions Maps

5.0 ★★★★★ 40 Google reviews

Window treatment store in Coeur d'Alene, Idaho

Address: 3751, 2800 N Government Way #125, Coeur d'Alene, ID 83816

Hours: Open - Closes 7PM

Phone: (208) 772-1770

Suggest an edit

Know this place? Answer quick questions

Questions & answers

See all questions (1)

Ask a question

Reviews from the web

Facebook

5/5

1 web

HomeAdvisor

5/5

1 review

Send to your phone

Send

Reviews

Write a review

Add a photo



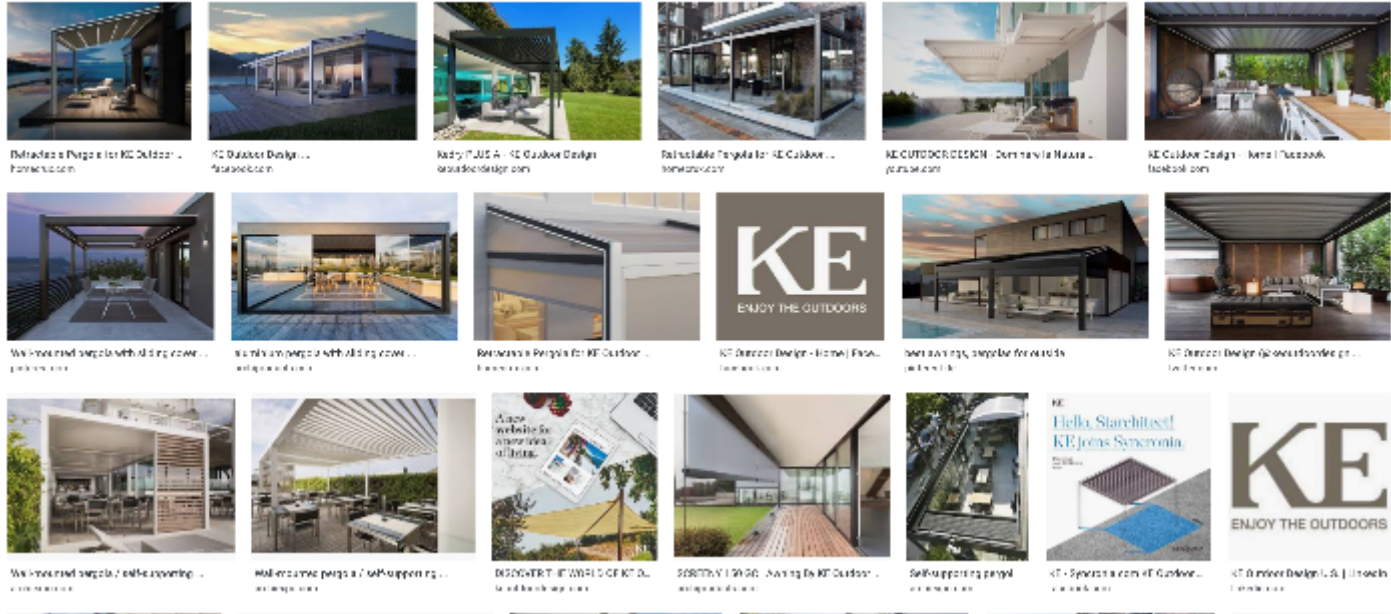
"Great awning, great price, great service"

KE WEBSITE DEALER

- We work with you to optimize your Google business listings to generate leads

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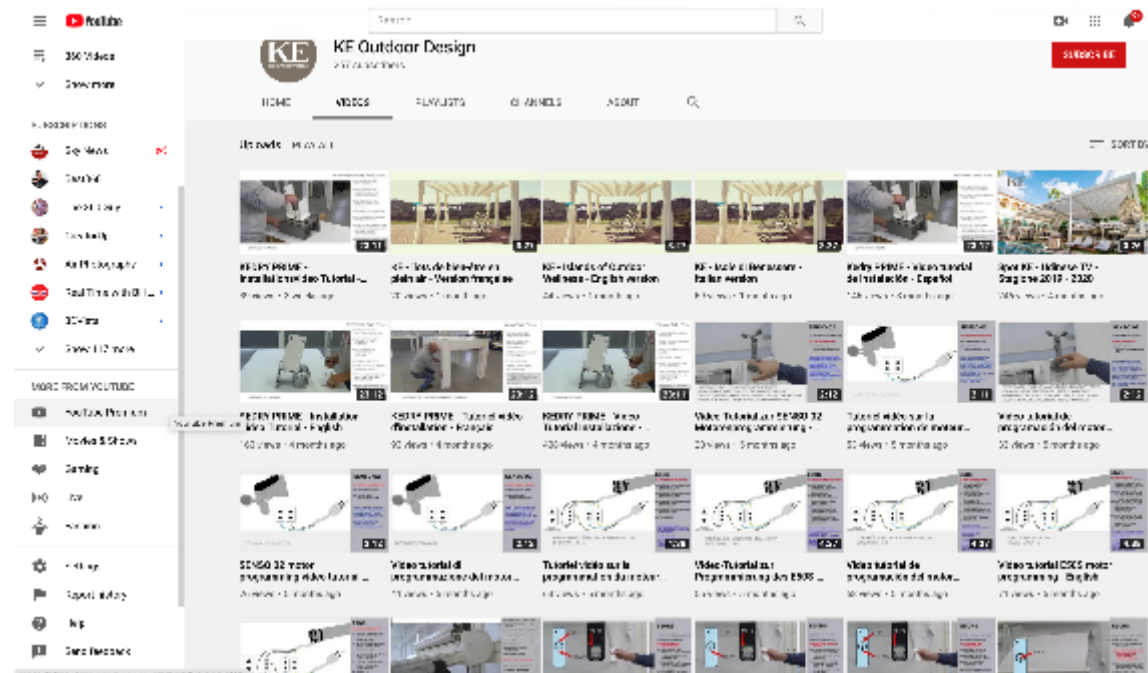
[retractable awnings](#)
[kedy](#)
[linkedin](#)
[pmpo](#)
[genius](#)
[wall mounted](#)
[synchrona](#)
[retractable pergola](#)
[isola](#)



KE WEBSITE DEALER

- KE will provide photos for use in product and service postings

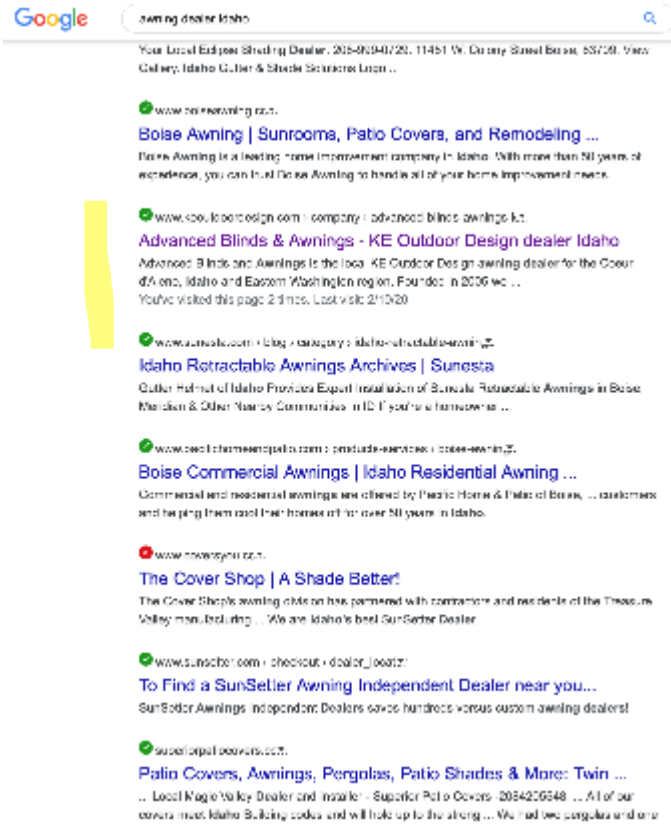
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KE WEBSITE DEALER

- As well as videos optimized with your logo and contact details

WELCOME TO KE USA



SEARCH TERM:
“awning dealer Idaho”

KE WEBSITE DEALER

- To generate leads for your business for generic ‘awning’ search terms

WELCOME TO KE USA